

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Greer Margolis Mitchell/ Pol**  
**3050 K St NW**  
**Washington, DC 20007**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>719541 /              |  | <u>Alt Order #</u><br>06359102                         |
| <u>Product</u><br><b>OBAMA/SKED A #1905</b>         |  |  |
| <u>Contract Dates</u><br><b>10/02/12 - 10/08/12</b> | <u>Estimate #</u><br><b>1905</b>         |  |
| <u>Advertiser</u><br><b>Obama/D/President</b>       |  | <u>Original Date / Revision</u><br>10/03/12 / 10/03/12 |
| <u>Billing Cycle</u><br>WEEKLY                      | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br><b>KUSA</b>                       | <u>Account Executive</u><br>Mary Tricoli | <u>Sales Office</u><br>Telerep Philadel                |
| <u>Special Handling</u>                             |  |  |
| <u>Demographic</u><br>Adults 35+                    |  |  |
| <u>IDB#</u>   | <u>Advertiser Code</u><br>95             | <u>Product Code</u><br>101                             |
| <u>Agency Ref</u>                                   |  | <u>Advertiser Ref</u>                                  |

| *Line | Ch          | Start Date        | End Date          | Description             | Start/End Time        | Days            | Length        | Spots/<br>Week    | Rate                  | Rtn           | Type        | Spots | Amount     |
|-------|-------------|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|------------|
| 1     | KUSA        | 10/02/12          | 10/08/12          | The Doctors             | 1-2p                  |                 | :30           |                   |                       |               | NM          | 5     | \$1,500.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--                 |                       |                 |               | 5                 | \$300.00              | 0.00          |             |       |            |
| 2     | KUSA        | 10/02/12          | 10/08/12          | Late News M-F           | 10-1035p              |                 | :30           |                   |                       |               | NM          | 3     | \$8,400.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--                 |                       |                 |               | 3                 | \$2,800.00            | 0.00          |             |       |            |
| E 3   | KUSA        | 10/02/12          | 10/08/12          | Colorado & Company      | 10a-11a               |                 | :30           |                   |                       |               | NM          | 4     | \$800.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--                 |                       |                 |               | 5                 | \$200.00              | 0.00          |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>      | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1           | KUSA              | 10/02/12-10/08/12 | Colorado & Company      | 10a-11a               | MTuWThF----     | :30           |                   | <del>\$200.00</del>   | 0.00          | NM          |       |            |
|       |             |                   |                   | Credited                |                       |                 |               |                   |                       |               |             |       |            |
| E 4   | KUSA        | 10/02/12          | 10/08/12          | Tonight Show            | 1037-1137p            |                 | :30           |                   |                       |               | NM          | 1     | \$1,300.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--                 |                       |                 |               | 3                 | \$1,300.00            | 0.00          |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>      | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1           | KUSA              | 10/02/12-10/08/12 | Tonight Show            | 1037-1137p            | MTuWThF----     | :30           |                   | <del>\$1,300.00</del> | 0.00          | NM          |       |            |
|       |             |                   |                   | Credited                |                       |                 |               |                   |                       |               |             |       |            |
|       | 3           | KUSA              | 10/02/12-10/08/12 | Tonight Show            | 1037-1137p            | MTuWThF----     | :30           |                   | <del>\$1,300.00</del> | 0.00          | NM          |       |            |
|       |             |                   |                   | Credited                |                       |                 |               |                   |                       |               |             |       |            |
| 5     | KUSA        | 10/02/12          | 10/08/12          | Last Call w/Carson Daly | 1237-107a             |                 | :30           |                   |                       |               | NM          | 4     | \$400.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--                 |                       |                 |               | 5                 | \$100.00              | 0.00          |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>      | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1           | KUSA              | 10/02/12-10/08/12 | Last Call w/Carson Daly | 1237-107a             | MTuWThF----     | :30           |                   | <del>\$100.00</del>   | 0.00          | NM          |       |            |
|       |             |                   |                   | Credited                |                       |                 |               |                   |                       |               |             |       |            |
| 6     | KUSA        | 10/02/12          | 10/08/12          | 9News at Noon           | 12p-1230p             |                 | :30           |                   |                       |               | NM          | 3     | \$1,050.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--                 |                       |                 |               | 3                 | \$350.00              | 0.00          |             |       |            |
| 7     | KUSA        | 10/02/12          | 10/08/12          | Days of Our Lives       | M-F 2-3p              |                 | :30           |                   |                       |               | NM          | 5     | \$2,750.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--                 |                       |                 |               | 5                 | \$550.00              | 0.00          |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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**Denver, CO 80203**  
**(866)858-5322**

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 719541 /            | 06359102    |

| Contract Dates      | Product            | Estimate # |
|---------------------|--------------------|------------|
| 10/02/12 - 10/08/12 | OBAMA/SKED A #1905 | 1905       |

| Advertiser        | Original Date / Revision |
|-------------------|--------------------------|
| Obama/D/President | 10/03/12 / 10/03/12      |

| *Line | Ch          | Start Date        | End Date          | Description           | Start/End Time        | Days            | Length        | Spots/Week        | Rate                  | Rtn           | Type        | Spots | Amount     |
|-------|-------------|-------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|------------|
|       |             |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| 8     | KUSA        | 10/02/12          | 10/08/12          | Ellen                 | 3-4p                  |                 | :30           |                   |                       |               | NM          | 3     | \$1,050.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--               |                       |                 |               | 3                 | \$350.00              | 0.00          |             |       |            |
| 9     | KUSA        | 10/02/12          | 10/08/12          | 9News 6am             | 6-7am                 |                 | :30           |                   |                       |               | NM          | 3     | \$4,200.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--               |                       |                 |               | 3                 | \$1,400.00            | 0.00          |             |       |            |
| 10    | KUSA        | 10/02/12          | 10/08/12          | Entertainment Tonight | 630-7p                |                 | :30           |                   |                       |               | NM          | 1     | \$1,600.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--               |                       |                 |               | 3                 | \$1,600.00            | 0.00          |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1           | KUSA              | 10/02/12-10/08/12 | Entertainment Tonight | 630-7p                | MTuWThF----     | :30           |                   | <del>\$1,600.00</del> | 0.00          | NM          |       |            |
|       | Credited    |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 3           | KUSA              | 10/02/12-10/08/12 | Entertainment Tonight | 630-7p                | MTuWThF----     | :30           |                   | <del>\$1,600.00</del> | 0.00          | NM          |       |            |
|       | Credited    |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| 11    | KUSA        | 10/02/12          | 10/08/12          | Today Show            | 7-9am                 |                 | :30           |                   |                       |               | NM          | 5     | \$6,500.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--               |                       |                 |               | 5                 | \$1,300.00            | 0.00          |             |       |            |
| 12    | KUSA        | 10/02/12          | 10/08/12          | Today Show II         | 9-10am                |                 | :30           |                   |                       |               | NM          | 1     | \$450.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/02/12          | 10/08/12          | MTWTF--               |                       |                 |               | 5                 | \$450.00              | 0.00          |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 2           | KUSA              | 10/02/12-10/08/12 | Today Show II         | 9-10am                | MTuWThF----     | :30           |                   | <del>\$450.00</del>   | 0.00          | NM          |       |            |
|       | Credited    |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 3           | KUSA              | 10/02/12-10/08/12 | Today Show II         | 9-10am                | MTuWThF----     | :30           |                   | <del>\$450.00</del>   | 0.00          | NM          |       |            |
|       | Credited    |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 4           | KUSA              | 10/02/12-10/08/12 | Today Show II         | 9-10am                | MTuWThF----     | :30           |                   | <del>\$450.00</del>   | 0.00          | NM          |       |            |
|       | Credited    |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 5           | KUSA              | 10/02/12-10/08/12 | Today Show II         | 9-10am                | MTuWThF----     | :30           |                   | <del>\$450.00</del>   | 0.00          | NM          |       |            |
|       | Credited    |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| 13    | KUSA        | 10/05/12          | 10/05/12          | Grimm                 | 7-8p                  |                 | :30           |                   |                       |               | NM          | 1     | \$1,200.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/01/12          | 10/07/12          | ----F--               |                       |                 |               | 1                 | \$1,200.00            | 0.00          |             |       |            |
| E 14  | KUSA        | 10/05/12          | 10/05/12          | Grimm                 | 8-9p                  |                 | :30           |                   |                       |               | NM          | 0     | \$0.00     |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/01/12          | 10/07/12          | ----F--               |                       |                 |               | 1                 | \$2,500.00            | 0.00          |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1           | KUSA              | 10/01/12-10/07/12 | Grimm                 | 8-9p                  | -----F----      | :30           |                   | <del>\$2,500.00</del> | 0.00          | NM          |       |            |
|       | Credited    |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| 15    | KUSA        | 10/05/12          | 10/05/12          | Dateline              | 9-10p                 |                 | :30           |                   |                       |               | NM          | 1     | \$2,800.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/01/12          | 10/07/12          | ----F--               |                       |                 |               | 1                 | \$2,800.00            | 0.00          |             |       |            |
| 16    | KUSA        | 10/06/12          | 10/06/12          | Saturday Night Live   | 1037p-1207a           |                 | :30           |                   |                       |               | NM          | 0     | \$0.00     |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 10/01/12          | 10/07/12          | -----S-               |                       |                 |               | 1                 | \$1,400.00            | 0.00          |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1           | KUSA              | 10/01/12-10/07/12 | Saturday Night Live   | 1037p-1207a           | -----Sa--       | :30           |                   | <del>\$1,400.00</del> | 0.00          | NM          |       |            |
|       | Credited    |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| 17    | KUSA        | 10/06/12          | 10/06/12          | Sat Today             | 5-7am                 |                 | :30           |                   |                       |               | NM          | 1     | \$350.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |

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TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>719541 /       |  | <u>Alt Order #</u><br>06359102                         |
| <u>Contract Dates</u><br>10/02/12 - 10/08/12 |  | <u>Product</u><br>OBAMA/SKED A #1905                   |
| <u>Advertiser</u><br>Obama/D/President       |  | <u>Estimate #</u><br>1905                              |
|  |  | <u>Original Date / Revision</u><br>10/03/12 / 10/03/12 |

| *Line | Ch   | Start Date        | End Date        | Description                 | Start/End Time        | Days                  | Length          | Spots/Week        | Rate                  | Rtn           | Type        | Spots | Amount      |
|-------|------|-------------------|-----------------|-----------------------------|-----------------------|-----------------------|-----------------|-------------------|-----------------------|---------------|-------------|-------|-------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/01/12          | 10/07/12        | -----S-                     |                       |                       |                 | 1                 | \$350.00              | 0.00          |             |       |             |
| 18    | KUSA | 10/06/12          | 10/06/12        | Notre Dame Football         | Notre Dame Footba     |                       | :30             |                   |                       |               | NM          | 2     | \$2,000.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/01/12          | 10/07/12        | -----S-                     |                       |                       |                 | 2                 | \$1,000.00            | 0.00          |             |       |             |
| 19    | KUSA | 10/06/12          | 10/06/12        | 9News 7a Sat                | 7-9a                  |                       | :30             |                   |                       |               | NM          | 1     | \$700.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/01/12          | 10/07/12        | -----S-                     |                       |                       |                 | 1                 | \$700.00              | 0.00          |             |       |             |
| 20    | KUSA | 10/06/12          | 10/06/12        | Dateline (Extra Avails)     | 9-10p                 |                       | :30             |                   |                       |               | NM          | 1     | \$850.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/01/12          | 10/07/12        | -----S-                     |                       |                       |                 | 1                 | \$850.00              | 0.00          |             |       |             |
| 21    | KUSA | 10/07/12          | 10/07/12        | 9News 7a Sun                | 7-9a                  |                       | :30             |                   |                       |               | NM          | 1     | \$700.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/01/12          | 10/07/12        | -----S                      |                       |                       |                 | 1                 | \$700.00              | 0.00          |             |       |             |
| E 22  | KUSA | 10/07/12          | 10/07/12        | Meet The Press              | Sun 9-10a             |                       | :30             |                   |                       |               | NM          | 0     | \$0.00      |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/01/12          | 10/07/12        | -----S                      |                       |                       |                 | 1                 | \$3,000.00            | 0.00          |             |       |             |
|       |      | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>           | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |             |
|       |      | 1                 | KUSA            | 10/01/12-10/07/12           | Meet The Press        | Sun 9-10a             | -----Su         | :30               | <del>\$3,000.00</del> | 0.00          | NM          |       |             |
|       |      | Credited          |                 |                             |                       |                       |                 |                   |                       |               |             |       |             |
| 23    | KUSA | 10/04/12          | 10/04/12        | Office/ Parks & Rec         | 8-9p                  |                       | :30             |                   |                       |               | NM          | 1     | \$3,500.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/01/12          | 10/07/12        | ---T---                     |                       |                       |                 | 1                 | \$3,500.00            | 0.00          |             |       |             |
| 24    | KUSA | 10/07/12          | 10/07/12        | NFL Regular Season Football | NFL Regular Seaso     |                       | :30             |                   |                       |               | NM          | 1     | \$6,000.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/01/12          | 10/07/12        | -----S                      |                       |                       |                 | 1                 | \$6,000.00            | 0.00          |             |       |             |
| 25    | KUSA | 10/08/12          | 10/08/12        | Late News M-F               | 10-1035p              |                       | :30             |                   |                       |               | NM          | 1     | \$2,800.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/08/12          | 10/14/12        | M-----                      |                       |                       |                 | 1                 | \$2,800.00            | 0.00          |             |       |             |
| E 26  | KUSA | 10/05/12          | 10/05/12        | Grimm                       | 7-8p                  |                       | :30             |                   |                       |               | NM          | 0     | \$0.00      |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/01/12          | 10/07/12        | ----F--                     |                       |                       |                 | 1                 | \$1,200.00            | 0.00          |             |       |             |
|       |      | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>           | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |             |
|       |      | 1                 | KUSA            | 10/01/12-10/07/12           | Grimm                 | 7-8p                  | -----F----      | :30               | <del>\$1,200.00</del> | 0.00          | NM          |       |             |
|       |      | Credited          |                 |                             |                       |                       |                 |                   |                       |               |             |       |             |
| E 27  | KUSA | 10/04/12          | 10/04/12        | 30 Rock/ Up All Night       | 7-8p                  |                       | :30             |                   |                       |               | NM          | 0     | \$0.00      |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/01/12          | 10/07/12        | ---T---                     |                       |                       |                 | 1                 | \$3,500.00            | 0.00          |             |       |             |
|       |      | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>           | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |             |
|       |      | 1                 | KUSA            | 10/01/12-10/07/12           | 30 Rock/ Up All Night | 7-8p                  | ----Th----      | :30               | <del>\$3,500.00</del> | 0.00          | NM          |       |             |
|       |      | Credited          |                 |                             |                       |                       |                 |                   |                       |               |             |       |             |
| E 28  | KUSA | 10/08/12          | 10/08/12        | The Doctors                 | 1-2p                  |                       | :30             |                   |                       |               | NM          | 0     | \$0.00      |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week: |      | 10/08/12          | 10/14/12        | M-----                      |                       |                       |                 | 1                 | \$300.00              | 0.00          |             |       |             |
|       |      | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>           | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |             |
|       |      | 1                 | KUSA            | 10/08/12-10/14/12           | The Doctors           | 1-2p                  | M-----          | :30               | <del>\$300.00</del>   | 0.00          | NM          |       |             |
|       |      | Credited          |                 |                             |                       |                       |                 |                   |                       |               |             |       |             |
| N 29  | KUSA | 10/03/12          | 10/03/12        | Prime Political Program     | Prime Political Prog  |                       | :30             |                   |                       |               | NM          | 1     | \$12,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                       |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 719541 /            | 06359102    |

| Contract Dates      | Product            | Estimate # |
|---------------------|--------------------|------------|
| 10/02/12 - 10/08/12 | OBAMA/SKED A #1905 | 1905       |

| Advertiser        | Original Date / Revision |
|-------------------|--------------------------|
| Obama/D/President | 10/03/12 / 10/03/12      |

| *Line         | Ch | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Rtn           | Type | Spots | Amount |             |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|--------|-------------|
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |        |             |
| Week:         |    | 10/01/12          | 10/07/12        | --W----         |                |      |        | 1                 | \$12,000.00 | 0.00          |      |       |        |             |
| <b>Totals</b> |    |                   |                 |                 |                |      |        |                   |             |               | 0.00 |       | 50     | \$62,900.00 |

| Time Period         | # of Spots | Gross Amount | Net Amount  |
|---------------------|------------|--------------|-------------|
| 10/01/12 - 10/07/12 | 38         | \$49,600.00  | \$42,160.00 |
| 10/08/12 - 10/14/12 | 12         | \$13,300.00  | \$11,305.00 |
| <b>Totals</b>       | 50         | \$62,900.00  | \$53,465.00 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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